

Growth Strategy Series IV

The fourth collection of shows from The Growth Strategist™ Internet radio show hosted by Aldonna R. Ambler, CMC, CSP features successful women business owners. Listen to The Growth Strategist™ every Tuesday on VoiceAmerica® Business at www.business.voiceamerica.com.

Growing Your Business Through Promoting New Products/Services to New Markets with Paige Short of Kentucky Textiles Technology	Growing Your Business Through Diversification & Creating a Second Business with Leslie Grossman of Women's Leadership Exchange & Angelika Coghlan of Catwalk Consulting
Growing Your Business With Outside Investors with Julie Garella of Citigroup Capital Strategies	Growing Your Business Through Innovation - Re-Energize Your Enterprise with Lesley Mills of Griswold Special Care
Growing Your Business Through Franchising with Mary Lou Andre of Organization By Design & Ben Levin of Ballard Spahr Andrews & Ingersoll	Growing Your Business Through the Establishment of Distinct Lines of Business with Susan Stein of Connexion Healthcare
Growing Your Business By Recruiting & Retaining the Right People with Lynne Katzmann of Juniper Communities	Growing Your Business Through Excellence in Product Development with Marjorie Brody of Brody Professional Development
Growing Your Business Through Specialization with Susan Holland of ETI Professionals	The Role of the CEO: from Success to Significance with Susan Ascher of The Ascher Group

The Growth Strategist™ is a weekly peer-to-peer show featuring interviews with Presidents/CEOs of companies between \$20 and \$200 million who have successfully executed the growth strategy of the week (i.e. acquisitions, geographic expansion, initial public offerings, franchising, strategic alliances, etc.). Each show opens with real life examples gleaned from the host's 36 years of experience as an award-winning entrepreneur and strategic consultant for some of the most successful privately held companies in the world.